

REF: BGD/PFP/VSDJ/2016-448

Mr Goran Bakoc
Executive Director
Algotech

20th December 2016

Dear Mr Bakoc,

Thank you for your support for UNICEF's Anniversary Telethon "*For Every Child, Hope*" held on 13th December in cooperation with TV Prva organized to raise funds for UNICEF's work for the children of Serbia.

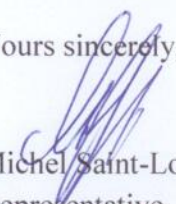
It is my pleasure to inform you that, thanks to the support of our corporate partners, citizens and over 60 prominent public figures who donated their time on the night, we managed to achieve our goal and raise USD 40,000 for programmes aimed at the most vulnerable and marginalized children and their families in Serbia. Over 10,000 citizens showed their support for UNICEF's work by calling in during the live programme, and over 5,000 citizens became members of the Friends of UNICEF Club – a programme whereby citizens and companies donate monthly to help children in Serbia.

The funds raised will be used to support and strengthen families to prevent separation, and to support family reintegration when possible; to work with teachers to ensure children have access to pre-school education; and with health professionals, so they can help mothers and newborns, as well as children with disabilities.

Your on-going support is a great vote of confidence in our mission that enables us to continue our work for the most disadvantaged children in Serbia. Without the generous contribution and support of our partners, like you, achieving results for children would not be possible.

Thank you for standing with us to give every child hope.

Yours sincerely,


Michel Saint-Lot
Representative